



# Company and Industry Research

## Scarborough-Phillips Library

### Print Sources Available in Reference Collection

### Electronic Sources Available through Library web site

<b>North American Industry Classification System Codes</b>		
NAICS (formerly SIC) is a system for classifying companies. Economic units that use like processes to produce goods or services are grouped together. This system was developed to facilitate the collection, tabulation, and analysis of data and to promote comparability in statistical analyses.		
<i>North American Industry Classification System</i> , Ref/HF/1042/N16 <i>Standard Industrial Classification Manual</i> , Ref/HF/1042/S73	<a href="http://www.census.gov/epcd/www/naics.html">U.S. Census Bureau</a> <a href="http://www.census.gov/epcd/www/naics.html">http://www.census.gov/epcd/www/naics.html</a>	
<b>Company Information</b>		
<p><i>Ward's Business Directory of U. S. Private and Public Companies</i> Ref/HG/4057/A575 Quick basic information; alphabetical, geographical, and industrial indexes.</p> <p><i>International Directory of Company Histories</i> Ref/HD/2721/I63 Histories for 3,600 companies. Each entry starts with the company's beginning and documents events up to present. A multi-volume set, each contains a cumulative index to previous volumes. (moved to online 2005)</p> <p><i>Fortune 500 Annual List</i> Ref/HG/4057/A3845</p> <p><i>Austin Book of Lists</i> Ref/HC/108/A95/B6. Lists top local companies and organizations.</p>	<p><a href="#">Business Source Complete</a> – Company Profiles, News &amp; Articles</p> <p><a href="#">Hoover's</a> -- Company Profiles &amp; News</p> <p><a href="#">LexisNexis Academic - Business</a> Business News, Company Profiles, Company Financial</p> <p><a href="#">S &amp; P's NetAdvantage</a> Company Profiles, Stock reports &amp; News</p> <p><a href="#">ValueLine Investment Survey</a> Company Performance Data &amp; Analysis</p> <p><a href="#">Gale Virtual Reference Library</a> <i>International Directory of Company Histories</i>, vols. 60-77</p> <p><a href="#">Vault Career Library</a> Company profiles</p> <p><a href="#">Euromonitor Global Market Information Database</a> Company profiles -- mostly international companies</p>	
<b>Industry Information</b>		
<p><u>Financial and Operating Ratios</u></p> <p><i>Industry Norms and Key Business Ratios</i> Ref/HF/5681/R25/I525</p> <p><i>Annual Statement Studies</i> Ref/HF/5681/B2/R62</p> <p><i>Almanac of Business and Industrial Financial Ratios</i> Ref/HF/5681/R25/T68</p>	<p><a href="#">Business Source Complete</a> Industry Profiles, News &amp; Articles</p> <p><a href="#">Hoover's</a> – Industry Overviews &amp; News</p> <p><a href="#">LexisNexis Academic - Business</a> Business, Industry &amp; Market News</p> <p><a href="#">S &amp; P's NetAdvantage</a> Industry Reports &amp; News</p>	<p><a href="#">ValueLine Investment Survey</a> Industry Reports</p> <p><a href="#">Economic Census</a> Industry Reports by NAICS</p> <p><a href="#">Vault Career Library</a> Industry profiles</p> <p><a href="#">Euromonitor Global Market Information Database</a> Industry Reports</p>