

# Marketing Research

MKTG 3343 Spring '08

## Austin Specific:

- HC108 .A95 B6 2008 REFERENCE  
**Book of lists** / Austin Business Journal, Inc.  
HC108 .A95 A916 2004 REFERENCE  
**Austin, Texas regional overview** / Greater Austin Chamber of Commerce, 2004  
HC108 .A88 C468 2004 REFERENCE  
**Report / Central Texas Sustainability Indicators Project**

## Demographics:

- HF5415.1 .D461 2007 REFERENCE  
**Demographics USA (City ed.)**  
HF5415.1 .D462 2007 REFERENCE  
**Demographics USA (County ed.)**  
HF5415.1 .D463 2007 REFERENCE  
**Demographics USA (ZIP ed.)**  
HA203 .S65 2006 REFERENCE  
**The Sourcebook of county demographics**  
HA203 .S66 2006 REFERENCE  
**The Sourcebook of zip code demographics.**

## On Line:

- Austin American Statesman** [LexisNexis on library website](#)  
**Austin Business Journal** [link on library website](#)  
**Austin Chronicle** <http://www.austinchronicle.com/>  
**Texas Observer** <http://www.texasobserver.org/>  
**News 8 Austin** <http://www.news8austin.com>

## Austin Websites:

- City of Austin** <http://www.ci.austin.tx.us/>  
**Austin Chamber of Commerce** <http://www.austin-chamber.org/>  
**Austin Hispanic Chamber of Commerce** <http://www.hispanicaustin.com/frameset.asp?aid=150>  
**2-1-1 Texas community resource database** <http://www.unitedwaycapitalarea.org/gethelp>

## Texas Websites:

- Office of the Governor** <http://www.governor.state.tx.us/>  
**Economic Development and Tourism** <http://www.governor.state.tx.us/divisions/ecodev>  
**Texas Workforce Investment Council** <http://www.governor.state.tx.us/divisions/twic>  
**Texas State Data Center** <http://txsdc.utsa.edu/>  
**Texas Online: Population and Demographics** <http://www.state.tx.us/category.jsp?categoryId=1.7>

## Government Data Websites:

- FedStats** <http://www.fedstats.gov/>  
**Economic Census 2002** <http://www.census.gov/econ/census02/index.html>

## Other Web Links:

- GuideStar** <http://www.guidestar.org/index.jsp>